NOV 21 & 22, 2019

THE POWER OF ECOSYSTEMS
MANAGING IN A NETWORKED WORLD

SPEAKERS & CHAIRS INCLUDE

Ed Catmull
Co-founder, Pixar

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Father of the Internet

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Professor, HBS

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Executive Chairman of Wamda Group

Rick Goings
Executive Chairman, Tupperware Brands

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Digital Anthropologist

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CEO, Infineon Technologies Austria

Kevin Hrusovsky
CEO, Quanterix

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Editor-in-chief, HBR Group

Whitney Johnson
CEO, WLJ Advisors

Cecile Maisonneuve
President, Fabrique de la Cité

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Entrepreneur, Co-Founder Strategyzer

Jennifer Petriglieri
Assistant Professor, INSEAD

Gisbert Rühl
CEO, Klöckner & Co SE

Raj Sisodia
Professor, Babson College

Amy Webb
Founder, Future Today Institute

Avivah Wittenberg-Cox
CEO of 20-first

Zhang Ruimin
CEO, Haier Group
PROGRAM OUTLINE

Social Ecology & Ecosystems
- What are we talking about? Definitions?
- Why important today?
- What has changed?

The Impact of Digital Technology
- Enabling and empowering ecosystems
- The platform economy - network effects and winner takes all
- Business model disruption

The Challenges for the Human
- Living in an over-connected world
- Productivity and Creativity
- New skills and competencies required

A Giant Leap for Innovation?
- Clusters & Innovation Ecosystems
- Business Model Innovation unleashed
- Leading and working in Ecosystems

The Ecosystem Inside
- The death-knell for top down management and bureaucracy?
- A new balance between self-organization and control?
- What skills and competencies required? The 21st Century Knowledge Worker.

Creating the Frameworks and Regulations to let the Social Ecology Thrive
- Between governance and self organization
- How to create evolutionary capabilities?
- How to keep power in check (Network Effects!)?

A New Era for Strategy
- Value creation and innovation in a connected ecosystems world
- Cooperation, co-opetition and co-creation
- How to make strategy agile?

Towards a New Management Paradigm
- Ecosystems & biology as a metaphor
- Complexity management and Systems Thinking rediscovered
- New balance between the engineer & the gardener

Continuity & Change or Revolution?
- Unleashing Human Potential within Ecosystems
- Decentralized, distributed power
- A quantum leap in the capacity to solve human problems in the 21st century
PRE-CONFERENCE EVENTS

Peter Drucker in the 21st Century
From the End of Economic Man to Management as a Liberal Art

Management and the Arts
The idea of the Renaissance Man in Management

From Self-Driving Cars to Self Driving Organizations
How far will AI take us?

Co-creation and Coopetition
The new rules of Ecosystems

Your Innovation Strategy needs a Strategy
Innovation & Value creation in an Ecosystems World

Ahead of the Curve
Vanguard Companies are showing the Way

Preparing for Rapid Change
using LEGO™ Serious Play™ approach

Towards Learning Ecosystems
Learning for Innovation & Transformation

THE YOUNG GENERATION AT THE DRUCKER FORUM

1. PETER DRUCKER CHALLENGE
   ESSAY CONTEST

2. PETER DRUCKER FORUM TALENT AWARD
   CORPORATIONS

3. ENTREPRENEURSHIP SCHOOLS
   STUDENTS AND TEACHERS
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<td>PETER DRUCKER CENTENNIAL FORUM</td>
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<td>2010</td>
<td>MANAGING IN THE NEXT SOCIETY</td>
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<tr>
<td>2011</td>
<td>A QUEST FOR LEGITIMACY – HOW MANAGERS CAN SHAPE THE FUTURE</td>
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<td>CAPITALISM 2.0 - NEW HORIZONS FOR MANAGERS</td>
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<td>2015</td>
<td>CLAIMING OUR HUMANITY – MANAGING IN THE DIGITAL AGE</td>
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<td>2016</td>
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<td>MANAGEMENT . THE HUMAN DIMENSION</td>
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