

11th

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PETER DRUCKER
FORUM 2019**

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#GPDF19

NOV 21 & 22, 2019

THE POWER OF ECOSYSTEMS

MANAGING IN A NETWORKED WORLD

SPEAKERS & CHAIRS INCLUDE



Ed Catmull
Co-founder, Pixar



Vint Cerf
Father of the Internet



Amy Edmondson
Professor, HBS



Fadi Ghandour
Executive Chairman
of Wanda Group



Rick Goings
Executive Chairman,
Tupperware Brands



Rahaf Harfoush
Digital Anthropologist



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CEO, Infineon
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Entrepreneur, Co-Found-
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Raj Sisodia
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Babson College



Amy Webb
Founder, Future
Today Institute



Avivah Wittenberg-Cox
CEO of 20-first



Zhang Ruimin
CEO, Haier Group



PROGRAM OUTLINE

Social Ecology & Ecosystems

- What are we talking about? Definitions?
- Why important today?
- What has changed?

The Impact of Digital Technology

- Enabling and empowering ecosystems
- The platform economy - network effects and winner takes all
- Business model disruption

The Challenges for the Human

- Living in an over-connected world
- Productivity and Creativity
- New skills and competencies required

A Giant Leap for Innovation?

- Clusters & Innovation Ecosystems
- Business Model Innovation unleashed
- Leading and working in Ecosystems

The Ecosystem Inside

- The death-knell for top down management and bureaucracy?
- A new balance between self-organization and control?
- What skills and competencies required? The 21st Century Knowledge Worker.

Creating the Frameworks and Regulations to let the Social Ecology Thrive

- Between governance and self organization
- How to create evolutionary capabilities?
- How to keep power in check (Network Effects!)?

A New Era for Strategy

- Value creation and innovation in a connected ecosystems world
- Cooperation, co-opetition and co-creation
- How to make strategy agile?

Towards a New Management Paradigm

- Ecosystems & biology as a metaphor
- Complexity management and Systems Thinking rediscovered
- New balance between the engineer & the gardener

Continuity & Change or Revolution?

- Unleashing Human Potential within Ecosystems
- Decentralized, distributed power
- A quantum leap in the capacity to solve human problems in the 21st century



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NOV



PRE-CONFERENCE EVENTS

Peter Drucker in the 21st Century

From the End of Economic Man to Management as a Liberal Art

Management and the Arts

The idea of the Renaissance Man in Management

From Self-Driving Cars to Self Driving Organizations

How far will AI take us?

Co-creation and Coopetition

The new rules of Ecosystems

Your Innovation Strategy needs a Strategy

Innovation & Value creation in an Ecosystems World

Ahead of the Curve

Vanguard Companies are showing the Way

Preparing for Rapid Change

using LEGO™ Serious Play™ approach

Towards Learning Ecosystems

Learning for Innovation & Transformation

THE YOUNG GENERATION AT THE DRUCKER FORUM

1.

PETER DRUCKER CHALLENGE

ESSAY CONTEST

2.

PETER DRUCKER FORUM TALENT AWARD

CORPORATIONS

3.

ENTREPRENEURSHIP SCHOOLS

STUDENTS AND TEACHERS

Hall of Fame



THE BIG THEMES FOR ELEVEN YEARS

- 2009 **PETER DRUCKER CENTENNIAL FORUM**

- 2010 **MANAGING IN THE NEXT SOCIETY**

- 2011 **A QUEST FOR LEGITIMACY – HOW MANAGERS CAN SHAPE THE FUTURE**

- 2012 **CAPITALISM 2.0 - NEW HORIZONS FOR MANAGERS**

- 2013 **MANAGING COMPLEXITY**

- 2014 **THE GREAT TRANSFORMATION**

- 2015 **CLAIMING OUR HUMANITY – MANAGING IN THE DIGITAL AGE**

- 2016 **THE ENTREPRENEURIAL SOCIETY**

- 2017 **GROWTH AND INCLUSIVE PROSPERITY**

- 2018 **MANAGEMENT . THE HUMAN DIMENSION**

- 2019 **THE POWER OF ECOSYSTEMS – MANAGING IN A NETWORKED WORLD**