NOV 6 - 7 2025
HOFBURG Vienna

Seven great reasons to join us

Learn from thought leadership and fresh thinking



The Drucker Forum serves as the **worldwide platform** for thought leaders, practitioners, and academics to share **innovative management practices and theories**. It fosters a deep understanding of Peter Drucker's principles, while pushing the boundaries of **contemporary management thinking**.

Build your networks



As a participant, you'll have access to a **unique network** of **thought leaders**, **industry experts**, **peers and new talents** that facilitate connections and collaborations **across sectors**, **disciplines and generations**. Highlight of the social side is the **gala dinner** in the splendid surrounding of Vienna's imperial palace.

Get inspired as you enhance your personal growth



The Drucker Forum curates **high-quality content**, including panel discussions, deep dives and workshops featuring renowned **experts and intellectuals**. Expect to find inspiration and actionable insights for **personal and organizational growth**.

Pick up practical Insights for real-world success



The Drucker Forum emphasizes **practical applications** of management theories and strategies, helping attendees translate concepts into **real-world practices** that can drive **organizational success and resilience.**

5 Benefit from a global perspective



With participants from around the world, the Drucker Forum offers a **rich, multicultural perspective** on management challenges and opportunities – a global view that is essential for **understanding the complexities** of the modern business environment.

6 Enjoy the Forum's legacy and prestige



Aligning with the **legacy of Peter Drucker**, the 'father of modern management', the Drucker Forum carries a prestige that enhances the **credibility and reputation** of its participants and their organizations.

7 Continue learning throughout the year



Beyond the annual event, the Drucker Forum provides **ongoing learning opportunities** through digital sessions, an Al-powered archive, and a vibrant online community. **Sustained engagement and development** for its members is thus guaranteed.



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