

# guidelines

Welcome to the Drucker Forum series, 'shape the debate'. The series is an essential part of the preparation for the annual Peter Drucker Forum. In the run-up to the conference, it aims to inform and enrich the debate around the year's main topic. Keying your contribution to the program outline (and panel topics when available) is therefore essential.

To that end, we invite proposals for contributions relating to the 2020 conference theme, 'Leadership everywhere'.

## Guidelines:

- Tell us what you're doing. Email [editorial@druckersociety.eu](mailto:editorial@druckersociety.eu) with the topic, provisional title and anticipated delivery date of your post
- Keep it focused. When you write, use as your starting point the [program outline](#) along with the starter articles by Richard Straub: [A time for leadership](#) and [Proclaiming the century of leadership](#). Make it clear what aspect you are addressing
- Keep it short. Articles should be direct and to the point, no more than 500 words in length. Include graphics if they help to make a point. Use hyperlinks, not notes or references
- Identify yourself. Include a one- or two-line bio at the end of your article. But please note: no self-promotion or advertising
- If accepted, posts will be provided with a headline, illustration and a summary/teaser at the head of the post, and published on the Drucker Forum Blog with a temporary teaser on the homepage [www.druckerforum.org](http://www.druckerforum.org) We will also promote it on social media (LinkedIn, Twitter, Instagram and Facebook).
- Promote it yourself. Use the hashtags **#DruckerForum** and **#leadership** to make your post searchable and promote it on your own social networks.
- All posts will be moderated. There is no guarantee that all posts received will be published, or when. We will prioritize quality and originality.

[More and detailed information.](#)

So get writing, shape the debate!

Comment on the Blog. Let us bring it to life.