

A Day of **DRUCKER**

TACKLING TODAY'S CHALLENGES WITH
THE "FATHER OF MANAGEMENT"

JUNE 30

PROGRAM OUTLINE

The program outline includes the following cornerstones

- **Drucker's formative years in Austria, Germany and England - and how they shaped his way of thinking**
- **Drucker's huge impact and enduring appeal in Japan and Asia**
- **How Drucker "invented management"**
- **A recap and contemporary discussion of Drucker's biggest ideas**
- **Today's big problems: What did Drucker have to say about them?**

Additional highlights will comprise:

- **A special panel on Drucker as collaborator, teacher, and mentor**
and:
- **A tribute to Joe Maciariello and his advocacy of "Management as a Liberal Art"**

As for content, expect to engage with a number of compelling questions, such as:

- *What are the ideas that most define Drucker's intellectual legacy?*
- *How did Drucker come up with his insights, and present them so compellingly?*
- *What and who influenced him?*
- *How did Drucker's thinking find its way so early to Asia – and how does it continue to shape management practice there today?*
- *As we struggle with the new issues of digitally transformed, post-pandemic economies, what insights can we find in his writings to guide us?*
- *What did Drucker have to say about today's other big problems?*
- *And what does it mean—and what does it take—for an organization to become more "Druckerian"?*