

DIGITAL SUMMER FORUM

**PERFORMANCE
THAT MATTERS**
THE ULTIMATE TEST FOR
MANAGEMENT

12:45 – 13:00

SESSION 1

1 Opening

Welcome by the conference chairs

Eduardo P. Braun Leadership Expert

Katharina Moser Experience Designer

Opening Keynote

Richard Straub President, Peter Drucker Forum

13:00 – 13:50

SESSION 2

**2 What Drucker Believed Most Strongly
about Performance**

*Drucker had a lot to say about performance. Here are the major themes.
Are his perspectives still valid? What, if anything, would he add (or subtract)
today?*

Chair **Raymond Hofmann** Management and Organisation Designer

Speakers **Jenny Darroch** Dean, Farmer School of Business

Tammy Erickson Leadership Advisor

Kevin Nolan CEO, GE Appliances

13:50 – 14:00 – Break

14:00 – 14:50

SESSION 3

3 Reclaiming Focus in a Time of Great Distractions

The first key to raising performance is to clearly define the objective – and stay laser-focused on what it takes to reach it. Are leaders and organizations seeing their attention torn into too many directions? How do they reach consensus on what really matters?

Chair **Justin Brady** Communicator, Writer, Podcaster

Speakers **Rita McGrath** Professor, Columbia Business School
Christian Sarkar Regenerative Marketing Institute
Roger L. Martin Leadership Advisor

14:50 – 15:40

INTERACTIVE SESSION 4

4 100 QUESTIONS FOR PERFORMANCE THAT MATTERS

Dive into the results of our co-creation process with the Drucker community

Chairs **Katharina Moser** Experience Designer

Wolfgang Lassel CSO, Peter Drucker Forum

15:40 – 16:00 – *Break*

16:00 – 16:50

SESSION 5

5 Performance Starts at The Top: Raising The Leadership Game

So many qualities are talked about in leadership: resilience, from resilience and agility to vision and integrity. Which of these capacities are most often lacking in managers? How do you realize more of your potential to have impact? What do the best coaches actually build in their clients?

Chair **Mary Meaney Haynes** Philanthropist & Board member

Speakers **Johnny C. Taylor, Jr.** President and CEO, SHRM
Suzy Welch Business journalist and entrepreneur
Gonzalo Brujó Global President, Interbrand Group

16:50 – 17:00 – *Break*

17:00 – 17:50 SESSION 6

6 Rethinking Performance Management for the Post-Pandemic Hybrid Organization

Knowledge workers were abruptly pushed into the world of remote work in 2020 and many have no desire to go back to life as it was. As managers struggle with people's different desires for work at home, collegial office life, and maximum flexibility, how must performance management evolve?

Chair **Abbie Lundberg** Editor in Chief, MIT Sloan Management Review

Speakers **Whitney Johnson** CEO, Disruption Advisors
Brian Elliott Executive Leader, Future Forum
Alex Adamopoulos CEO, Emergn

17:50 – 18:00 SESSION 7

7 HALF-TERM SUMMARY

Eduardo P. Braun Leadership Expert

18:00 – 18:40 INTERACTIVE SESSION 8

8 MASTERMIND: WORK ON YOUR PERFORMANCE CHALLENGE WITH THE DRUCKER COMMUNITY

Chairs **Katharina Moser** Experience Designer
Wolfgang Lassi CSO, Peter Drucker Forum

18:40 – 19:00 – *Break*

19:00 – 19:50 SESSION 9

9 Who Wants to Work in a High-Performance Culture?

Attracting and retaining top talents have never been harder. To get the people you need, do you need to ease up on productivity demands? Or do knowledge workers prefer being part of what Drucker called "the spirit of performance"?

Chair **Karen Woodin-Rodriguez** Career and Business Coach, entrepreneur

Speakers **Rahaf Harfoush** Executive Director, Red Thread Institute of Digital Culture
Claudia Crummenerl Managing Director, Global Practice Lead Workforce and Organization Capgemini Invent
Diane Gherson Faculty Member, Harvard Business School

19:50 – 20:00 – *Break*

20:00 – 20:50

SESSION 10

10 The Science of Great Teams and Teamwork

Creative friction or close friends? Colocated or virtual? Stable or changing? Using human capital analytics, researchers and large employers are discovering the keys to high performance at the project and team level – and the tradeoffs that can make for some difficult decisions.

Chair **Amy Bernstein** Editor, HBR

Speakers **Carol Kauffman** Leadership expert

Jeremie Brecheisen Partner, Gallup

Markus Nordberg Head of Resources Development, CERN

20:50 – 21:00 – Break

21:00 – 21:50

SESSION 11

11 Managing What's Hard to Measure

It's been said that "what can't be measured can't be managed." Yet so much of what matters to stakeholders is impossible to gauge in consistent, disciplined ways. Where does this leave us?

Chair **Michele Zanini** Co-founder, Management Lab

Speakers **Avivah Wittenberg-Cox** CEO, 20-first

Guila Clara Kessous UNESCO Ambassador

Steve Denning Senior Contributor at Forbes

21:50 – 22:00 – Break

22:00 – 22:50

SESSION 12

12 Managing Performance beyond the Level of the Enterprise

For Drucker, effective management was hardly just a business concern. It was the key to making resources productive in any realm. At the level of sectors, communities, and societies how much progress have we made? Do we see in today's crucial social institutions the level of management we need?

Chair **Julia Kirby** Editor Harvard University Press

Speakers **Mathis Bitton** Student, Yale University

Lisa Hershman Entrepreneur & Board Member

Sir John Kay British economist

22:50 – 23:00

SESSION 13

13 Closing

Wrap Up & Summary

Eduardo P. Braun Leadership Expert